



UNDERSTANDING ALL ASPECTS OF **YOUR BUSINESS'S WATER NEEDS**

**A GUIDE TO TAKING CONTROL
OF YOUR WATER**

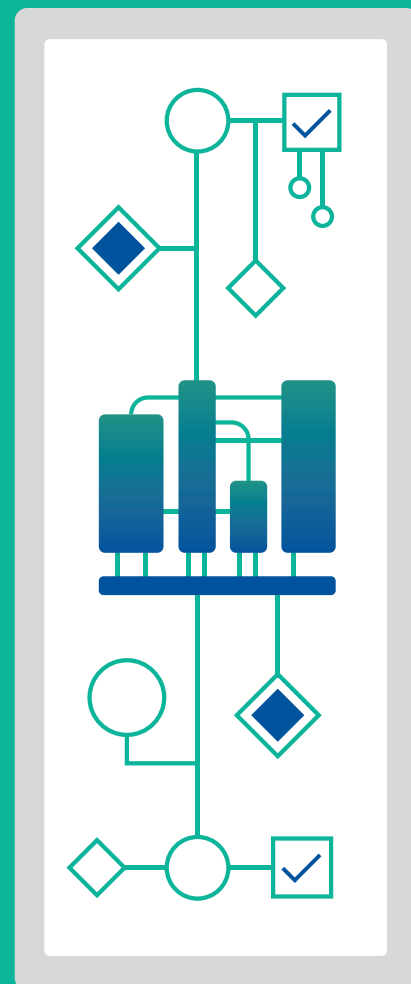
TAKING CONTROL OF YOUR WATER NEEDS

Managing your water usage to deliver the maximum benefit to your overall business objectives requires an integrated approach.

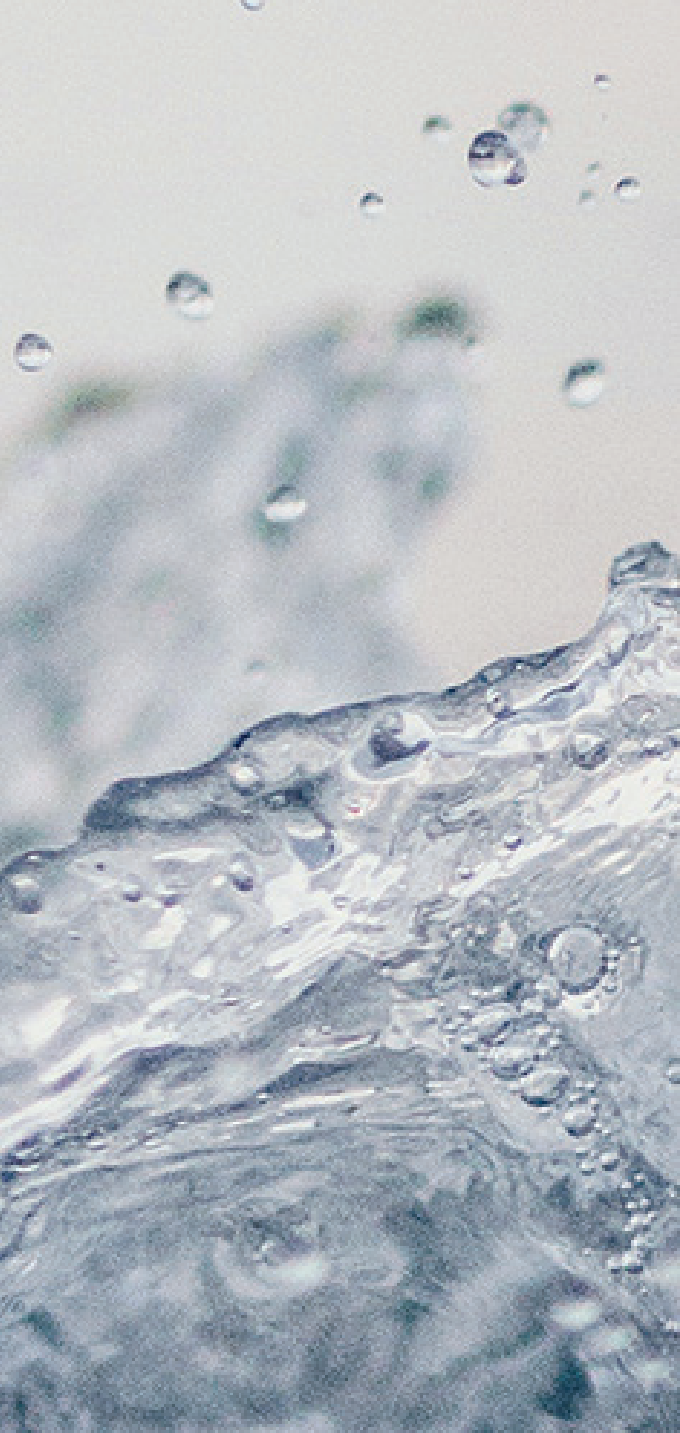
Water affects a wide range of different areas of your business, so it's important that any cost-saving or efficiency measures are carefully considered to ensure they take all the potential impact areas into account.

By understanding all aspects of your business's water needs, and combining these into a strong overarching water management strategy, you'll be able to effectively target any improvements to deliver the greatest possible impact, whilst streamlining your internal processes to minimise costs.

In this post, we'll discuss the most common priority areas your business should be managing to get the most from your water supply.



Delivering the greatest possible impact, whilst streamlining your internal processes to minimise costs.



WATER SAFETY AND SANITATION

Businesses have a responsibility to ensure that the water they supply to their employees, tenants or customers is clean and safe. Whether you're a healthcare organisation or a manufacturing plant, water safety should always take top priority.

Managing legionella risk is a legal requirement for all employers, with the potential for serious fines or prosecution if your processes don't comply, and the risk of fatal consequences if an outbreak does occur.

Depending on your water infrastructure, your business might also have additional responsibilities for monitoring and maintaining the quality of its water supply, for example via regular bacteriological testing, or water treatment methods such as chlorination.



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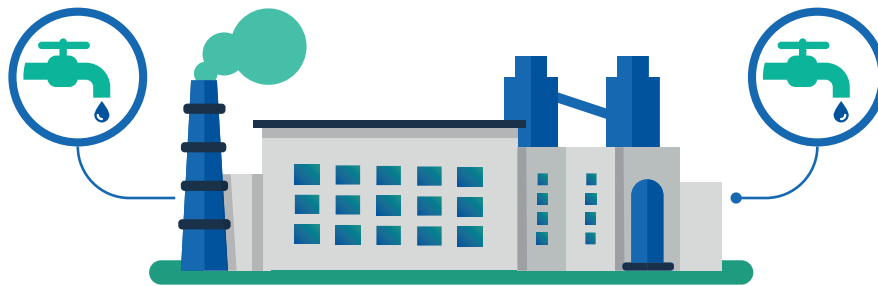
Water as part of your business operations

Water plays a vital role in the day-to-day operations of many businesses, too. It's often used as an ingredient in manufacturing processes, and is also a crucial requirement for hospitality, food or leisure businesses to serve their customers.

With such an important role to play, it's important that your business takes the risks posed by an interruption to your water supply into consideration.

A loss of water supply could force many businesses to stop trading, so appropriate risk management measures are vital to minimise the potential for lost revenue if something goes wrong.

Whether you're a healthcare organisation or a manufacturing plant, water safety should always take top priority.



Water as a business cost

Depending on your usage, your business's water bill could be a significant cost base. Many larger companies routinely pay tens of thousands of pounds for water and sewerage services, and high-volume users could spend hundreds of thousands of pounds per year.

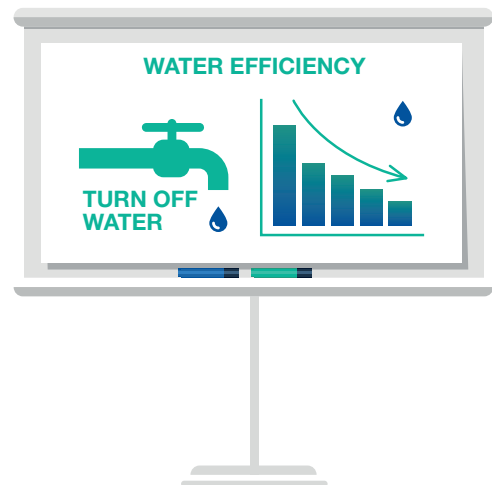
With such high stakes, accurate measurement and a structured approach to efficiency improvements can deliver a huge impact on your business's profitability. Simple practices such as detecting and repairing leaks could save thousands overnight.

There are also a host of more sophisticated efficiency measures which could help your business save even more money. Depending on how you use water, anything from cistern blocks to grey water harvesting plants could help to reduce your usage and lower your bills. Best of all, the benefits of water savings are cumulative, meaning you save more the longer they're in place and pay for themselves quickly.

Water and environmental impact

Water scarcity is an increasingly important topic, both at home and on the global stage. Most large companies including Coca-Cola, GAP, and GE have set ambitious targets for reducing water usage, both to reduce the risk of future shortages and to limit their environmental impact.

Consumers are increasingly aware of the environmental impact of the products they buy, so reducing your company's water usage can provide a positive boost to your brand perception, in addition to the cost savings you'll enjoy.



COCA-COLA, GE & GAP REDUCING WATER USAGE

Bringing it all together

It's likely that your business is affected by a number of the issues we've described above. If this is the case, it's also possible that your internal processes could be streamlined to ensure that all areas of your water management strategy are pulling in the same direction, and helping your business achieve its overall objectives.

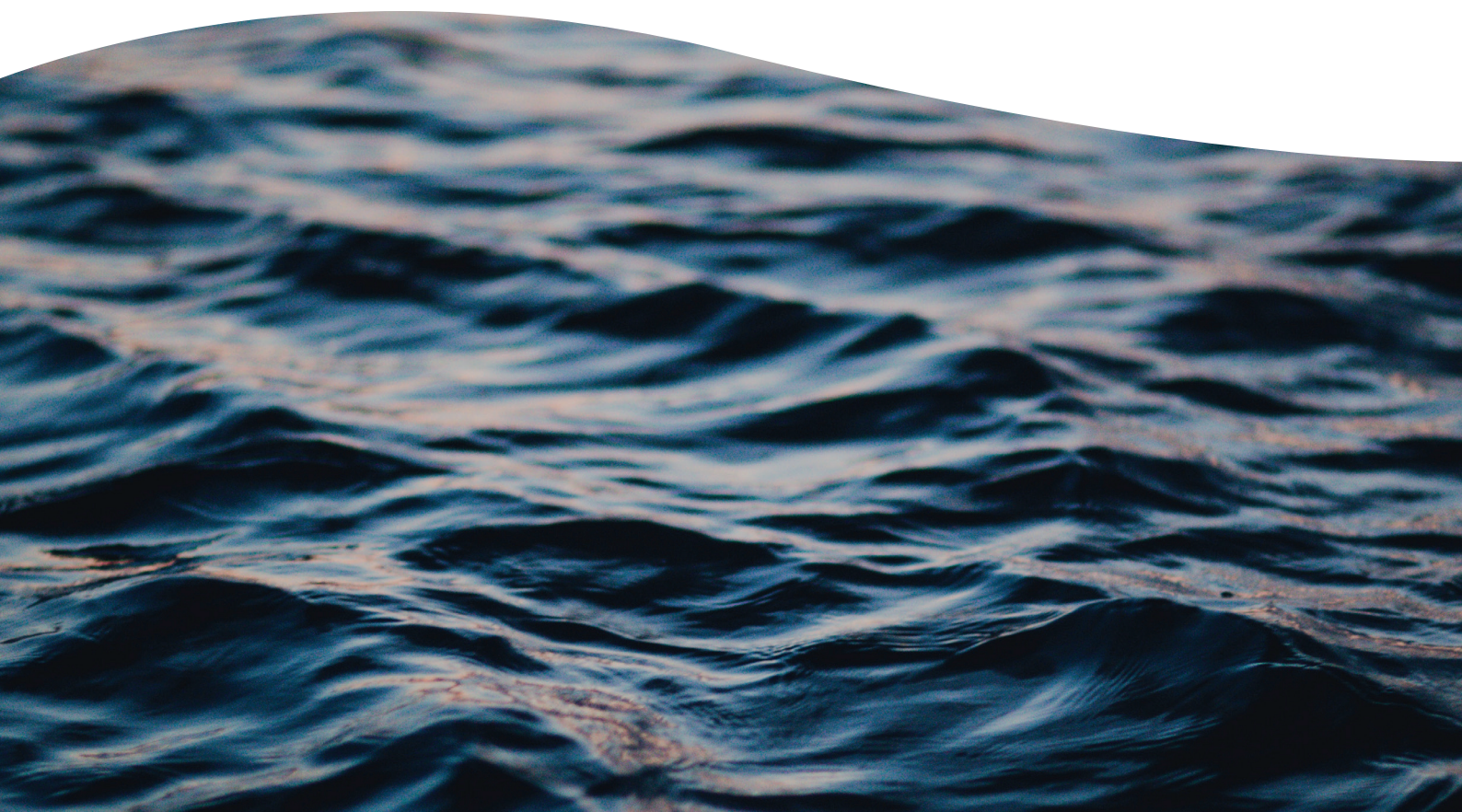
Take control of your business's water usage with TWS

Total Water Solutions work with clients nationwide to help them develop a clear understanding of how water impacts their business.

From there, we support and challenge businesses to take control of their water usage, delivering efficiency savings and process improvements as part of a long-term strategy tailored towards your business objectives.

Whether you are looking to reduce costs, ensure compliance, or reduce your environmental impact, Total Water Solutions can help you develop a straightforward plan to achieve your goals.

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how we can help you call us on
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