

A close-up photograph of numerous water droplets of various sizes on a dark, reflective surface. The droplets are in sharp focus, showing highlights and reflections, creating a textured, organic pattern.

**DESKTOP AUDIT  
YOUR FIRST STEP  
ON THE WATER  
EFFICIENCY  
JOURNEY**

# DESKTOP AUDITS - YOUR FIRST STEP ON THE PATH TO WATER EFFICIENCY

Water efficiency is a key way for businesses to cut running costs, improve sustainability and streamline operations. Many businesses could save thousands of pounds by improving water efficiency, and if your business relies on water as part of its operations, this figure could be even higher.

However, for many buildings, particularly older properties, it's hard to know where to start with improving water efficiency. Often, there aren't any records of where water pipes lie, or easy ways to benchmark what water bills "should" be, and if they're too high, indicating wastage.

A full on-site water audit and network mapping process can give you all the details you need to improve your water management. This is the most effective solution, as this not only creates full records of the property's water infrastructure, but also identifies areas where water usage and trade effluent can be reduced and costs can be cut.



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## **WHAT IF I CAN'T GET BUY-IN FOR A FULL AUDIT?**

A full water audit isn't necessarily a simple thing to get signed off, particularly if senior management can't see the potential benefits of the return on investment. It requires on-site visits from engineers to assess your current water usage and network, as well as possibly installing additional metering equipment to understand exactly how and when water is being used in your business. If you're just getting started, high levels of up-front diagnostic work can make it harder for you to win the internal buy-in needed to fund water efficiency improvements.

This can leave businesses in a catch-22 situation - you need to know what the potential savings could be before you invest, but you can't find out what's possible until you've already gotten started. If this sounds familiar, a desktop audit could be a good way to break the impasse...

## **WHAT IS A DESKTOP AUDIT?**

A desktop audit is an initial top-level analysis of your site's water usage and trade effluent, designed to identify areas in which water saving and cost cutting measures could be implemented without the need for a site visit. Designed to provide a low cost initial idea of the potential efficiency solutions and cost savings, a desktop audit is personalised to your site.

The audit uses information you already have, such as the water and effluent costs your business has incurred over the past few years, the size and location of your site, how your business uses water in its day-to-day operations, and an estimate of how many people use the site in a typical day. This data is analysed by our experts to produce a report that is as accurate as it can possibly be without an in-person site visit and inspection.

## WHY USE A DESKTOP AUDIT?

A desktop water audit can give an initial indication of potential savings that could be made, and cost-cutting measures that are possible on your site, without needing to invest too heavily in diagnostic work.

This report can help your business understand the potential savings that could be made, and provide a vital first step in building a business case for investment in your site's infrastructure.

Since the audit is based on real data from your business, as well as on years of experience working with similar businesses it's highly personalised and can be an important first step towards building support amongst senior management and at board level.

## WHAT HAPPENS NEXT?

Your desktop audit will give you an initial idea of what's possible, and what the most efficient next steps would be for your company. If the desktop audit shows that you could save, the next step would be a full site visit, so our experts can confirm exactly what is possible on your site, and provide a structured, costed plan of specific areas where your business can reduce its water usage and/or trade effluent costs.



# GET STARTED

Getting a desktop water audit is the first step towards finding out how much your business could save by streamlining its water management. To find out how much your business could save, talk to our experts today.



To find out more read our [case studies](#), or [contact us](#).







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