



ENSURING YOUR WATER  
SOLUTION IS ALIGNED TO  
**YOUR BUSINESS  
OBJECTIVES**

Different business objectives require a different approach to managing the quality and efficiency of your water supply. This means it's vital to ensure that your water management strategy is tailored to your specific business needs, to drive the maximum impact on your overall business performance.

Developing a tailored water management solution will mean that the precise services and consultancy you receive will vary. However, similarities across industries can help you find a starting point and identify the key priorities.

## HEALTHCARE

Healthcare organisations are under constant pressure to do more with less. With tight budgets, efficiency is a key priority, and reducing water costs is essential to free up resources for use elsewhere.

However, this must be balanced against the need to maintain compliance with a wide range of quality and safety regulations, many of which are more onerous for the healthcare industry than for other organisations. Legionella, for example, poses a higher risk for vulnerable individuals whose health is already compromised, and as a result, healthcare organisations are required to implement more stringent checks and monitoring to ensure that any risk is eliminated.

With resources already stretched, healthcare organisations must also be aware of the risk of disruptions to their water supply, which could have serious implications for patients as well as for their ability to carry out medical procedures. While infrastructure maintenance could easily fall down the priority list when compared to more urgent pressures to cut costs, it's vital that these are maintained to avoid even greater expense and disruption if, for example, a hospital's water supply was interrupted.





## INDUSTRY

Manufacturing and industrial organisations often rely heavily on water as part of their production process. This means that risk management is a key priority, as even a short interruption to supply could have a significant impact on revenue and profitability.

Process efficiency is as important to water management as to other elements of the manufacturing process. Even small variations in usage can compound over the long term and impact profitability.

Many manufacturing companies are also increasingly aware of their environmental impact, and are including water efficiency in their corporate social responsibility strategy in the face of increasing water scarcity worldwide.

This means that manufacturing organisations often strive to achieve a very high level of efficiency, and large-scale investments in new technology have the potential to deliver significant returns over time. Compliance is also important, with many industrial plants under increased environmental scrutiny, and responsible for operating in line with a variety of different environmental regulations.

## PUBLIC SECTOR

Public sector organisations face many of the same challenges as the healthcare sector, with tight budgets and responsibility for the safeguarding and protection of vulnerable individuals. Because of this, efficiency and compliance are key priorities.

Public sector services face high levels of public scrutiny on budget usage and value for money in the public sector. This means that they can face a much higher level of pressure to prove the impact of their work than private sector organisations, who typically only need to justify this internally. As a result, measurement, and the ability to deliver a return on their water management strategy is particularly important.

Public sector organisations must often juggle a variety of different water strategies for the range of services they provide. With responsibility for housing, public leisure facilities, public infrastructure and a variety of office buildings, public sector water management can be extremely complex. As a result, process streamlining is a high priority to ensure that services are delivered as efficiently and effectively as possible.





## **FACILITIES MANAGEMENT**

For organisations involved in facilities management, the challenges of ensuring effective water management are multiplied across multiple premises. This presents unique challenges for measurement and data, as well as for maintenance and monitoring processes to ensure a high level of efficiency and cost-effectiveness.

With responsibility for the health and wellbeing of customers and tenants using their facilities, legionella risk management is of critical importance to facilities management companies. An outbreak could cause significant damage to these companies' reputations, as well as leaving them liable to prosecution or fines.

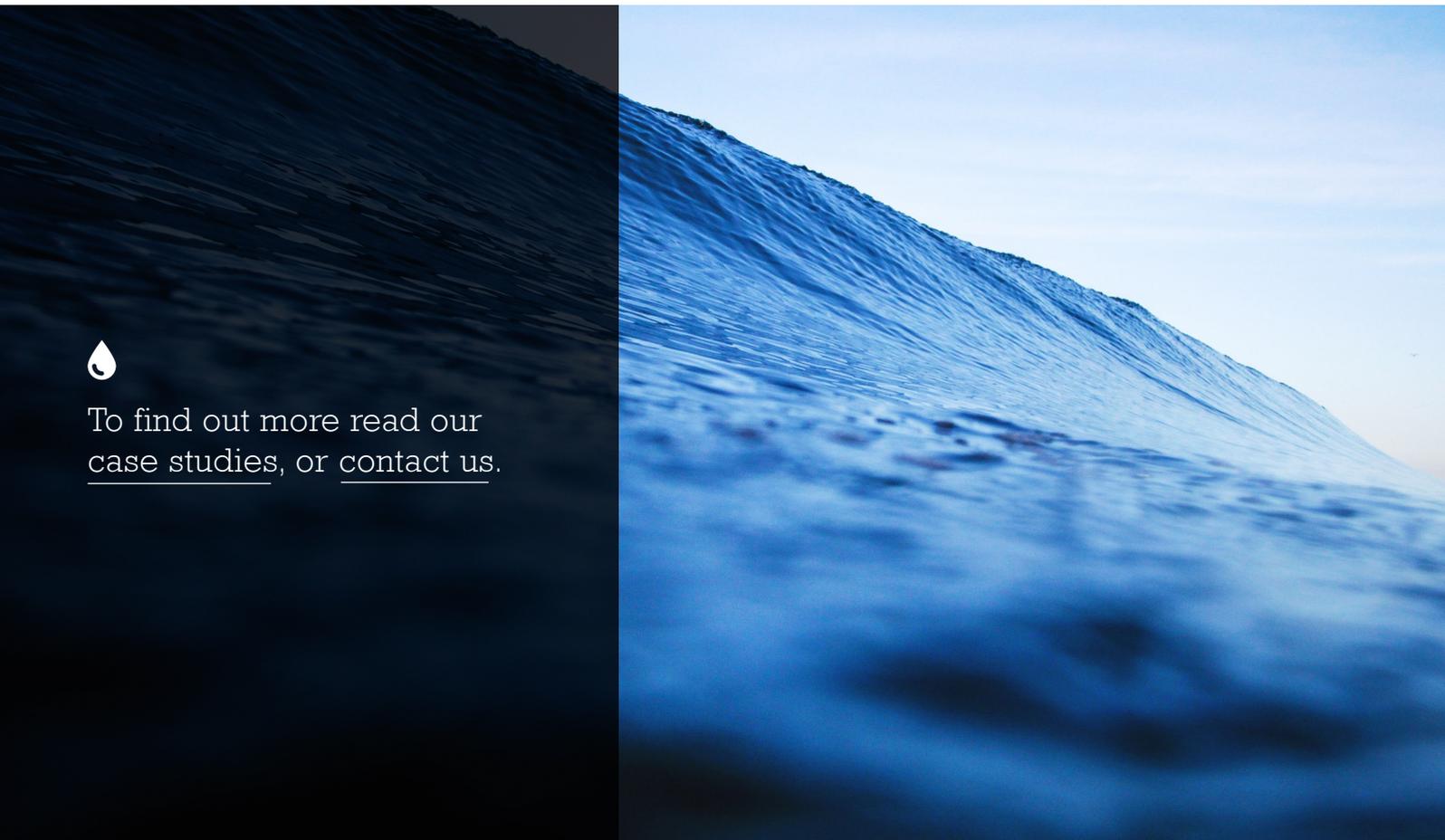
With responsibility for maintaining premises to a high standard, preventative maintenance is also key for the facilities management industry. With multiple premises and infrastructure of various ages and types, facilities managers need to maintain a clear understanding of their water networks and underground pipes to ensure that any maintenance or repair work can be carried out quickly and with minimal disruption.

# DEVELOP YOUR TAILORED WATER SOLUTION WITH TWS

Total Water Solutions provide expert support to help you understand and manage the unique challenges your company faces. By developing a deep understanding of your business objectives, our expert consultants can develop a fully personalised set of solutions to put water to work for your business.



To find out more read our [case studies](#), or [contact us](#).





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